

## Pride in Place Programme

Motion in the name of Councillors Bernstein, Lancaster, McBriar and Vernon.

The UK Government's Pride in Place programme, launched on 25 September 2025, provides up to £5 billion to 339 disadvantaged communities to restore local pride, revitalise high streets, and empower residents through Neighbourhood Boards.

Radcliffe (which covers both Parliamentary constituencies), has been awarded £20 million over 10 years under Phase 1, which is to be welcomed but other areas in the Borough of Bury for example Bury East and Besses Wards face ongoing challenges including high deprivation, declining economic opportunity and low community cohesion, as evidenced by the Index of Multiple Deprivation.

1. The programme's Phase 2 Impact Fund offers £1.5 million quick-win grants for 95 additional places, and future phases could expand to more neighbourhoods based on local need.
2. Bury Council's "Let's Do It!" strategy and commitment to community-led growth align perfectly with Pride in Place, but equitable coverage across the borough is essential to avoid leaving communities behind.

This Council Believes:

1. All residents of the Borough of Bury deserve access to this transformative funding to build safer, healthier, and more vibrant neighbourhoods.
2. Lobbying through both our MP's is a key mechanism to influence government allocations, ensuring other Borough areas are prioritised for any further phases or expansions.

This Council Resolves:

1. To write immediately to the Secretary of State for Housing, Communities and Local Government, Christian Wakeford MP and James Frith MP, urging the inclusion of additional Bury areas (for example Bury East and Besses Wards) in the Pride in Place Impact Fund or future programme phases, supported by local deprivation data and resident feedback.